

## Business Member Benefits

### Suzuki Association of the Americas

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Business members of the SAA foster a thriving environment for our members. Support from business members help create a thriving and vibrant musical community, and offers businesses collaboration and connection to our community. The Suzuki Association of the Americas reaches 8,000 teachers, administrators, parents, students, and musicians.

### **The Value of becoming an SAA Business Member:**

Our Business Memberships offer a wide variety of opportunities, including:

- Representation on the SAA Website, reaching 34,000 users on a monthly basis
- Recognition in the quarterly American Suzuki Journal, with a complimentary copy and a hyperlink in the digital version of our website
- Discounted advertising rates
  - 10% discount on ads in the SAA *Short Score* e-newsletter, with over 20,000 subscribers and any ads placed in the *American Suzuki Journal*
  - Webpage ads
  - Mailing list rentals
- Exhibition opportunities at the biennial Suzuki Association of the Americas Conference
- Submit music & books to be considered for review in the *American Suzuki Journal*
- Connection to the Suzuki community!

### **SAA BUSINESS MEMBER Options:**

#### **SAA Silver Business Membership \$575**

- Representation on the SAA Website

#### **SAA Gold Business Members \$1,000**

- Representation on the SAA Website
- Recognition in the Quarterly *American Suzuki Journal*

#### **SAA Premier Business Members \$1,500**

- Representation on the SAA Website, reaching 34,000 users monthly and listing in the SAA Premier Business Member
- Recognition in the quarterly *American Suzuki Journal*, with a complimentary copy and a hyperlink in the digital version of our website
- Discounted advertising rates
  - 10% discount on ads in the SAA *Short Score* e-newsletter, with over 20,000 subscribers and any ads placed in the *American Suzuki Journal*
  - Webpage ads
- Discounted Exhibition opportunities at the biennial Suzuki Association of the Americas Conference

- Connection to the Suzuki community!

### Additional Advertising Opportunities & Packaging

- Scholarship \$500: Support an SAA member by offering a scholarship with your organization's name & brand listed on our Scholarships page
- Short Score newsletter ads (200x200): Our short score reaches ~20,000 recipients at a 65% open rate, reaching Suzuki teachers, parents, and students. Purchase an ad for the following prices
  - 3 months for \$300
  - 6 months for \$600
  - 12 months for \$1175
- American Suzuki Journal ads:

Ad Size	WxH	Rate (B/W)	Rate (Color)	4 pack (B&W)	4 pack (color)
Full Page Bleed	8.375 × 10.875	\$1,000	\$1,500	\$3,500	\$6,750
Full Page	7.125 × 9.5	\$1,000	\$1,500	\$3,500	\$6,750
2/3-Page	4.75 × 9.5	\$750	\$1,200	\$2625	\$4200
1/2-Page	7.125 × 4.75	\$700	\$1050	\$2450	\$3675
	4.75 × 7.125				
1/3-Page	4.75 × 4.75	\$525	\$850	\$1,837.50	\$2975
	2.3125 × 9.5				
1/4-Page	4.75 × 3.44	\$400	\$700	\$1,400	\$2450
	3.5625 × 4.75				
1/6-Page	4.75 × 2.3125	\$325	N/A	\$1,137.5	N/A
	2.3125 × 4.75				
Outside Color Cover			\$1,760		
Inside Color Cover			\$1,680		

Interested in learning more? Reach out to us at [advertising@suzukiassociation.org](mailto:advertising@suzukiassociation.org).  
 Ready to advertise with us? Email us at [advertising@suzukiassociation.org](mailto:advertising@suzukiassociation.org).