



Joining the SAA as a Business Membership offers exclusive access to an international network of music educators—your target demographic. Engage with our unique population of international music education teachers, introducing your organization through a wide variety of marketing opportunities. The work of Suzuki Association of the Americas reaches over 8,000 teachers, administrators, parents, students, and musicians.

**Raise your VISIBILITY.
Synergize, Engage, and
Connect with SAA!**

The Suzuki Association of the Americas improves the quality of life in the Americas through Suzuki education. We create a learning community, which embraces excellence and nurtures the human spirit.

Business Membership levels offer a wide variety of opportunities, including:

- ✔ Your business featured prominently on the SAA website 34,000 users worldwide on a monthly basis
- ✔ Corporate Member directory listing reaches 22,000 users monthly
- ✔ Recognition in the quarterly American Suzuki Journal reaches 6,000 readers, with a complimentary copy and a hyperlink in the digital version of our website
- ✔ Exhibition opportunities at the biennial Suzuki Association of the Americas Conference for an in-person audience of 1500 attendees
- ✔ Submit music & books to be considered for review in the American Suzuki Journal, 6000 subscribers
- ✔ Opportunity to place ad in the Short Score e-newsletter reaching over 20,000 subscribers at a discounted rate
- ✔ Discounted advertising rates

SAA BUSINESS MEMBER Options

SAA Bronze Business Membership

- Corporate Member directory listing reaches 22,000 users monthly
- SAA Associate Membership (One)
- Exclusive opportunities to exhibit at the biennial SAA Conference
- One Business Member credential

SAA Silver Business Membership

- All benefits of previous levels
- Clickable Logo featured prominently on the SAA Website reaches 34,000 users monthly

SAA Gold Business Membership

- All benefits of previous levels
- Recognition in the Quarterly American Suzuki Journal
- One-time 20% discount on digital and print ads in the SAA Short Score e-newsletter, with over 20,000 subscribers
- Two Business Member credentials

SAA Premier Business Membership

- All benefits of previous levels
- Listing as an SAA Premier Business Member
- Official recognition in the quarterly American Suzuki Journal, with a complimentary copy and a hyperlink in the digital version of our website
- Discounted advertising rates of 20% off
 - 20% discount on all digital and print ads in the SAA Short Score e-newsletter, with over 20,000 subscribers and any ads placed in the American Suzuki Journal
 - Webpage ads and mailing list rentals 20% off
- Opportunity to run an industry sponsored webinar to reach all 8,000 SAA members
- Three Business Member credentials
- Discounted Exhibition opportunities at the biennial Suzuki Association of the Americas Conference

Additional Advertising Opportunities & Packaging

Short Score newsletter ads (200x200): Our short score reaches ~20,000 recipients at a 65% open rate, reaching Suzuki teachers, parents, and students. Purchase an ad for the following prices

- **6 months for \$700 (new advertisers)**
- **12 months for \$1300 (new advertisers)**

**Membership is contingent upon company review by SAA*

Business Member Benefit	Bronze	Silver	Gold	Premier
Online Directory Listing	X	X	X	X
SAA Associate Member	X	X	X	X
Clickable Logo featured prominently on SAA Website		X	X	X
Recognition in the American Suzuki Journal			X	X
Discounted digital ad in the SAA Short Score e-newsletter (1)			X	X
Discounted print ad placed in the American Suzuki Journal (1)			X	X
Listing as an SAA Premier Business Member on the website				X
Premier Business recognition (logo) in the American Suzuki Journal				X
Discounted advertising for all digital and print ads				X
Sponsored industry session webinar reaching all members				X
Discounted exhibition opportunities at the Biennial Conference				X
COST	\$500	\$750	\$1200	\$2000

